

# Why Your Business Deserves Cisco Designed

## Meet Cisco Designed

Businesses of all sizes need access to the latest technology. It's the way to open doors to new customers, streamline operations, and drive growth and expansion.

Cisco technology is already used by companies and governments all over the world. And now, that same best-in-class technology can help you run and grow your small business. It's technology that's innovative, trusted, and sized for you.

Meet Cisco Designed, Cisco's new technology portfolio designed specifically for small businesses. We'll help you connect, compute, and collaborate securely, so you can focus on what matters most – growing your business.

## By choosing Cisco Designed solutions, you can:



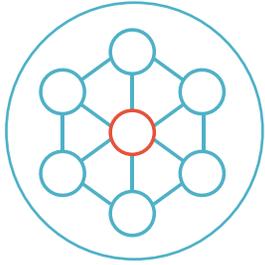
Embrace a simpler approach to business technology



Get the latest tech for a strong, secure business



Count on innovative IT that works as hard as you do



## Connect with Ease

When you're running a small business, you've got to be savvy. You don't have the time to add more complexity to your already busy days. Cisco Designed provides fast and easy connectivity via the cloud or on-premise networking products.



## Secure Your Business

Small businesses are hit by 62 percent of all cyberattacks. Cisco's powerful combination of firewalls, endpoint security, cloud security, and user authentication help keep your business humming by detecting threats earlier, faster, and with more ease.



## Collaborate from Anywhere

Keep all your teams connected. Keep conversations going. As work becomes more remote and distributed, you need collaboration tools that let you meet and share from anywhere.



## You build your business - we'll take care of your IT.

You don't have to be an expert in technology to transform your business. You just need a partner who puts you first. We're ready to help you every step of the way, keeping you strong, smart, and safe, so you can seize every business opportunity.

Contact us today to learn more about the Cisco Designed technology portfolio and how to put it to work for you.