

Thinking about remote work for your small business?



Get answers to these 5 questions first

Are you ready?

Working from home is here to stay. Recent studies show that flexible work benefits both companies and employees.



FOR EMPLOYEES: remote work increases job satisfaction and lowers stress



FOR BUSINESSES: remote work improves productivity and employee retention¹

If your small business has always been office-based and you're thinking of allowing flexible work options, here are answers to a few questions you might have.

1

How hard is this going to be?

Just operating a small business is hard, and if you don't have a large (or any) IT team, you may be worried that employees set up at home will be a challenge. No matter what solutions you select, you need tools that:

- Work together well
- Are easy to use and simple to maintain
- Don't get in the way of employee productivity



2

How will we communicate?

The ability to communicate is vital for any small business, even more so when working remotely. You need tools that:



- Give your workers a variety of ways to communicate with voice, video, web, or messaging—all in one place
- Come with built-in security with encryption to protect the privacy of both users and data
- Offer high-quality video and easy screen sharing

3

How will we manage projects?

Email is the bane of most offices. The right collaboration tools are key to employee productivity. Look for a collaborative virtual workspace that allows workers to easily:

- Exchange messages and files across devices
- Search the space to find conversations and documents
- Privately message one person or create a group chat in seconds
- Use a digital whiteboard to brainstorm
- Launch video meetings



4

How will we keep everything secure?

Your security needs to extend to remote workers and their devices. Look for a reliable network that:

- Allows secure endpoint access to your network
- Offers easy-to-use management and configuration
- Protects your sensitive data by verifying the identity of users, devices, and applications
- Defends against threats with cloud-delivered security
- Can detect and block cyberattacks



5

How do I manage a remote team?

Managing remote employees is different, but it doesn't have to be difficult. Here are a few tips for managers to help remote workers feel connected to their colleagues:

- Schedule structured, regular one-on-one and team calls to ensure everyone feels heard.
- Build trust with more casual "happy hours" or "water cooler calls."
- Establish rules of engagement: set expectations for the frequency, means, and ideal timing of communication.
- Have an agenda and assign action items in meetings.
- Conduct virtual training classes to help everyone get up to speed.



How do we get started?

We can help small businesses like yours keep your employees working productively with Cisco collaboration, security, and networking solutions, no matter where they are. Let's talk.

¹ <https://www.flexjobs.com/blog/post/remote-work-statistics/>

