



# Cisco Meraki MV Smart Cameras for Higher Education

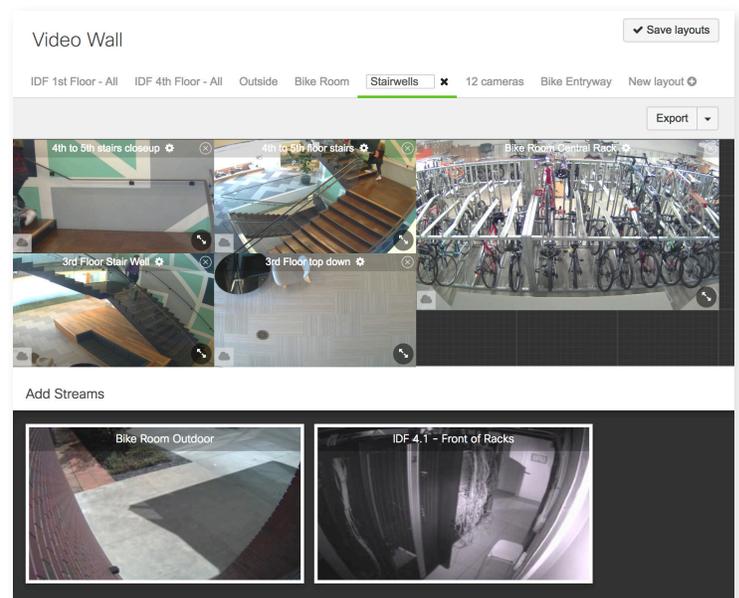
## Intelligence, security, and simplicity in a single package

### Overview

Cisco Meraki MV smart cameras make it easy to help keep students and faculty safer with intelligent tools and powerful, advanced analytics. Video is stored and processed on the camera, and all configuration and management is done from the Meraki dashboard. This simplified architecture reduces the cost and complexity associated with traditional systems, and eliminates the need for NVRs, software, or plugins.

Like all Meraki products, MV cameras provide zero-touch deployment and remote, centralized management through the cloud. Using just serial numbers, an administrator can add devices to the Meraki dashboard and begin configuration before the hardware even arrives on site.

Through the web-based dashboard, easily stream video and create video walls to monitor key areas at once. With granular access permissions, department heads and law enforcement can access footage from anywhere. With the MV Sense API, IT teams can access MV's machine learning-based analytics to create custom solutions that enhance the safety and security of colleges and universities.



### Key Features

- Remote management through the cloud
- Intuitive dashboard interface is accessible from an internet browser, requiring minimal training
- On-camera video storage and optional cloud archive eliminate network video recorders (NVR) or servers, minimizing physical infrastructure
- Easily scale from one camera to thousands
- Time-saving tools like motion search and video clip export
- Granular access controls and user permissions
- Mobile app support for quick camera installation
- Wireless capable for easy analog upgrades
- Built-in analytics like motion heat maps and machine learning-based object detection

# MV Higher Education Case Studies



## John Tyler Community College 14,000+ students

With over 175 MV cameras deployed across campus, the security team at John Tyler relies on the MV Motion Search tool, which allows users to retroactively select key areas of a video feed and see events that happened in that area. This feature came in handy when the security team received a report that somebody was entering an office space on campus after-hours.

*"The Motion Search is fantastic. If something comes up in a particular area on campus, you can just put a box around the area you're interested in and it shows all the motion clips that touch that area. Something that would have taken hours before now takes a matter of minutes."*

- Mike Smith, CTO



## Sweet Briar College 300+ students

Indoor and outdoor MV security cameras across the sprawling Sweet Briar campus keep students safe, while providing network admins with an easy to manage solution through an intuitive web-based interface they can access from anywhere.

*"The amount of time savings for your staff, the installation and management of the cameras, and the ease of use for your campus police or security office... are all tremendous selling points for us."*

- Aaron Mahler, CTO

### Benefits of the Cloud

- Automatic firmware upgrades and bug fixes
- Hardware purchases gain value over time with access to new features as they're developed
- No software, plug-ins, or drivers to download—everything is hosted natively in-browser
- Access all security cameras from anywhere in the world

### Easy Licensing Model

- 1 license per each piece of hardware
- License includes 24/7 end customer support
- Provides access to the newest feature releases and bug fixes

## The Meraki Product Portfolio

All Cisco Meraki devices are centrally and securely managed from the cloud using a single web-based dashboard. Our feature-rich, intuitive architecture enables customers to save time, reduce operating costs, and solve new business problems.



### Wireless Access Points

Optimized for high-density with 802.11ac & Bluetooth



### Insight

Improved user experience & deeper insight into your WAN



### Security Appliances

Feature rich security & unified threat management platform



### Endpoint Management

Unified management & control of thousands of devices



### Switches

Layer 2 & Layer 3 switches for mission-critical networks



### Security Cameras

Streamlines deployment & monitoring of video security systems